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Hamburg, Iowa

1928 Spring Price List

Orders are filled with good plump roots and blossoming sized rhizomes. These are taken fresh from the soil and are sent direct to the customer.

TERMS: Cash with order, please.

SPRINGTIME GARDEN HINTS

Weeping Willows and Japanese Weeping Lilacs add graceful outlines to the contour of the garden.

Silver Birches and Russian Olives add notes of silver and grey in the background of our garden scenes.

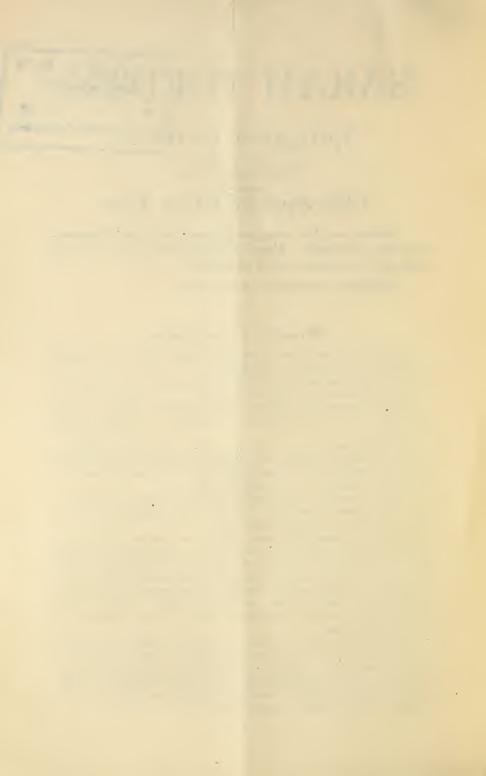
Tamarix softens the outlines of our shrubbery plantings. It also adds new beauty to old plantings composed of Dorothy Perkins rose vines.

The deep pink blooms of Prunus Triloba clothe twigs which are bare of foliage at blossom time, adding gayety to the spring garden. Extremely hardy northern grown stock of this may now be had from the Brand Nursery Co. of Fairbault, Minn.

I know a garden where pink and light blue flowers predominate. In it is a border of Mertensia Virginica whose drooping pink buds and blue bells overhang a curved path.

In my own garden this year Perry's Blue Siberian Irises give a mass of brilliant light blue color in the half shade of tamarix, with rose and pink pyrethrums at either side. In front of Perry's Blue are clumps of the velvety deep Blue Lagoon Irises with a semi-circle of white oriental poppies between them, that nod their heads above a border of Chinese For-get-me-nots. In front of the pyrethrums are Madonna Lilies which bloom with the Perkins roses in the background.

Edging the walk is a ribbon of light blue irises, var. Pumila Coerulea, and back of them the large floppy standards and falls of Iris Dorothea float a streamer of light blue above their more dwarf neighbors. The crimson-budded crab, Malus Floribunda Atrosanguinea, Thousand Beauty roses and Persian lilacs keep up a succession of spring bloom near the front walk.



At the other end of the border stands an old-fashioned wellhouse where the single roses of Silver Moon bid farewell to spring and welcome in summer.

On the slope below the well-house is one of the least expensive and most admired plantings. It is composed of Intermediate Irises in varying shades from tinted whites through lavenders to deep purple, with cream shading to yellow. The lighter colors are used at the top of the bank. The planting is bound together with masses of bloom of native timber phlox ranging in color from lavender white to pure lavender. Near the well-house clumps of cream-white Picotee tulips swing crimson margined flowers on slender stems.

Save a space back of your pool where the foliage of Siberian Irises will bend in curved outlines toward the water's edge, and in the extreme background use Sorbaria Sorbifolia with sowings of Chinese For-get-me-nots at its feet. Once planted, this hardy annual will self sow, matting the ground with young plants. In China, Sorbaria lines the banks of streams with ash leaved foliage, carrying creamy white plumes of bloom and seems quite at home in the moist leaf mold of our gardens. It sends out occasional root runners which form a bevy of smaller shrubs at the base of the old one, giving a delightful woodsy look to the planting. For those who like velvety deep blue purple flowers, Siberian Iris Emperor is a wonderfully fine flower, and Dorothea K. Williamson, an American Hybrid, may be used in front of it to swing its flowers on curved stems out over the water's edge.

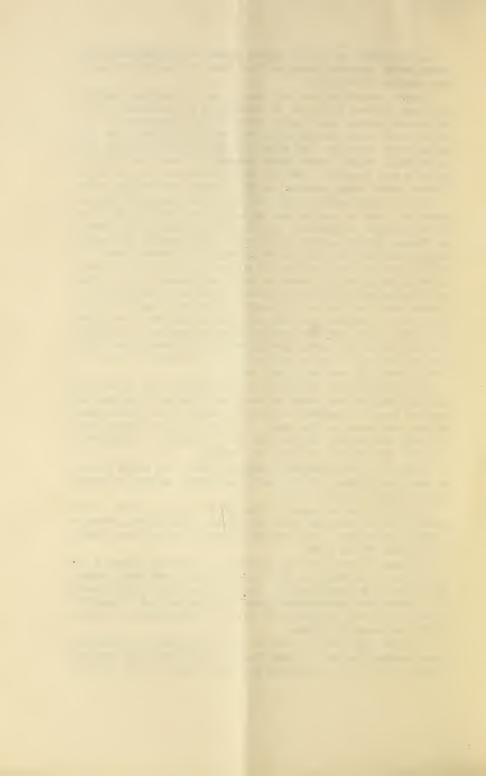
The swamp irises Versicolor and Pseudacorus will thrive with rhizomes planted just under the water in a pocket of pebbles and sand, or like the Siberians they may be planted in leaf mold mixed with a little sand, on the bank. A ground cover of Myrtle hides the bare ground and protects the roots of moisture loving irises from the rays of the sun during late summer.

Even styles in gardening change and today "old world charm" is being introduced into the newer American gardens by using Pumila irises as ground covers.

Some are used to spread a blanket of blue or purple bloom beneath spring flowering bulbs and plants; others form drifts in front of the border. The Pumila Iris is one of our most useful rock garden plants today.

Although I have but two varieties to offer this spring, I am trying out a new pink, rose, Dahlia carmine and many other shades, some forty in all, and hope to report on these later. The demand for Pumilas and Intermediate Irisis is increasing, and I would be glad to hear from breeders who have new introductions of merit to offer in these two groups.

I would also like to learn of any dependable fall blooming irises, besides the two I already have: Autumn King and Autumn Queen; or any flower presenting the crepey texture of the Iris Zua



and Blue Zua, or any flowers of Irises presenting new and unusual textures or colorings.

By next fall I hope to have more planting space in which to try out more of the new introductions in plants whose cut-bloom is suitable for florists' use. Would be glad to hear from anyone who has new introductions of merit to offer in exchange for new introductions.

I am writing magazine articles and would be grateful for suggestions from amateur gardeners concerning plant combinations they have found attractive in the garden; also for suggestions concerning flowers they have used successfully in home decoration.

I am paying from \$1.50 to \$3.00 each for all photographs I accept of prize-winning cut-flower arrangements of either hot-house or garden flowers, this includes publication rights. Am especially interested in table decorations featuring the use of Zua Irises; also the use of Plicatas, the Siberians and garden heliotrope with pyrethrums and Marie Jacquin or other peonies. Floral centerpieces should NOT be over fifteen inches in height for the luncheon or dinner table.

Taller arrangements are suitable for the tea table and should be kept light and airy, finished with tulle or fine flowers, or both. Please include return postage with photographs if you wish them returned.

BEARDED IRISES-

Plant these with the rhizome or bulb partly exposed in well drained soil in an open, sunny location where the rhizomes can bake during the heat of late summer. Use no manure, but a light application of bone meal each spring on the soil. Tip the rhizome slightly forward so that feeding roots on newly formed rhizomes will take hold of the soil, but do not cover the leaf base. For if you do decay is apt to start there during wet weather.

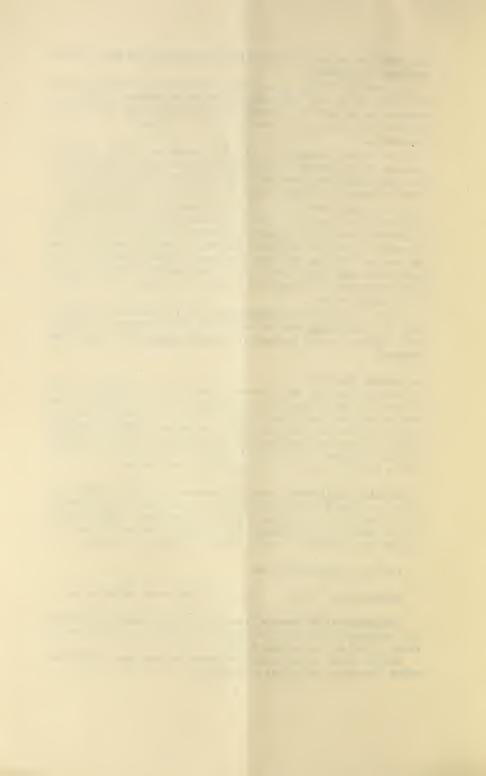
DWARF BEARDED. Pumila Coerulea. A dwarf edging Iris which has gained much popularity in the midwest through Helen Field Fischer's radio garden talks. She calls this "Spring Skies." It is in bloom for the children's May baskets. Carpet your ground beneath blue-bells and Murillo tulips with Pumila Coerulea.

10c each; \$1.20 per dozen.

Schneekuppe. Showy white Pumila, 25c each; \$2.50 dozen.

INTERMEDIATE IRISES (Bearded). These bloom in mid-May, are intermediate in size, between the Pumilas and Tall-Bearded Irises. They are of medium height.

Except where noted, these are priced at 20c each; \$2.00 per dozen. Three of one variety at dozen rate.



Lurida. Mahogany red. Small flowers; lovely for cutting with Lilies-of-the-Valley.

White and Tinted-Ingeborg, Albicans, Queen Emma.

Blue and Lavender-Dolphin, Carthusian and Charmant.

Purple-Cynea, Walhalla, Amas and Purple King.

Dorothea—Huge flowers of light blue. Sells well as a cutflower. Lovely with pink and rose Darwin tulips, and Meadow Rue foliage.

Gerda—Large shimmering yellow, almost a brassy shade of yellow.

Cream-Etta, Empress, Helge.

Yellow-Halfdan.

Rose Color, Rose Unique.

Any of the above 20c each; 3 for 50c.

Medium Blue, name lost, \$1.00 per dozen.

Fritjof—Ageratum lavender. Two-tone effect. 25c each; \$2.50 per dozen.

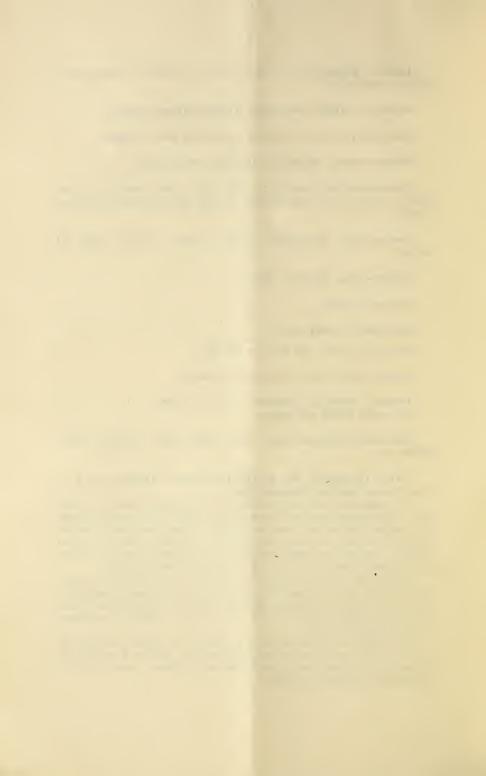
New Intedmediates—Chief (Sass), \$5.00 each. Nymph (Sass), \$5.00 each.

TALL BEARDED OR LATE-FLOWERING IRISES—Most of these bloom here for Memorial Day.

For mass plantings we recommend the following standard varieties. They contribute lovely color to the garden, and supply quantities of cut-blooms for home decoration. They are priced within the reach of the average home-maker. *Celeste, *Fairy, Madame Chereau, *Othello, *Pallida Dalmatica, Flavescens, Mrs. Allan Grey, *Lohengrin, *Queen of May, *Her Majesty, Chas. Dickens.

(*) These varieties which have stood the test of time might profitably be used by amateur breeders to breed better substance into their seedings. By crossing them with new introductions which present distinctive forms, colors, textures and markings, meritorus seedlings should result.

Sass Bros. introductions and seedlings are eagerly sought by collectors, iris breeders and amateurs, for they present a wide range of colors with distinctive markings and texture. Most of their plicatas are distinctly ruffled.



We have now about 75 to 100 kinds of their 25c selected seedlings, and recommend them to the amateur breeder. I am using many of these in my own breeding experiments and find among them flowers of real distinction.

12 Sass Seedling Intermediates at 25c each or \$2.50 per dozen.

12 Sass Seedling Tall-Bearded at 25c each or \$2.59 per dozen.

1 True fall blooming purple seedling of Autumn King included with first twelve orders of 1 dozen each.

1 No. 33 Huge Purple seedling with first six orders for 25 of above.

TALL BEARDED OR POGONIRISES

Afterglow-Grey lavender and yellow blend. 75c each.

Ak-Sar-Ben (Sass)—Fawn and velvety brown markings on cream background. \$3.00 each.

Alcazar-A lovely red and purple blend. 25c each; \$2.50 dozen.

Ambigu-Similar to Jacquisinea but larger. 35c each.

Autumn King (Sass)—By far the best autumn flowering iris. This flower and Autumn Queen attracted many visitors to our garden last fall. Every rhizome I had of either bloomed. The blossoming period of Autumn King extends over a period of six weeks in fall. The fall bloom is much superior to spring bloom in my garden. Many seedlings of this variety reproduce the habit of flowering a second time in the autumn, making it of value to the breeder. It is a large purple bi-color. Because of the demand the price has been advanced to \$2.59 per rhizome.

Bine Boy-35c each.

Blue Lagoon—Well named. Large flowers. A clump of this gives rich, velvety, deep blue color near a mass of Celeste. 60c each.

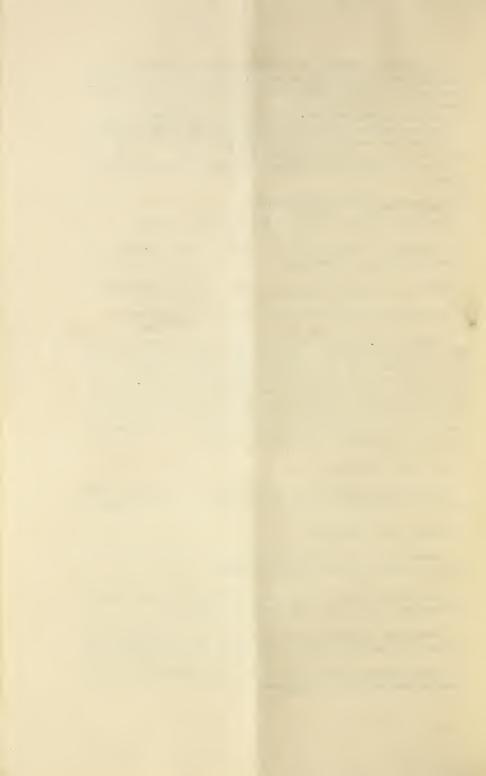
Bluet (Sturt)-50c each.

Ballerine—A huge outstanding flower of lavender blue. Always a favorite. 50c each; \$5.00 per dozen.

Beau Ideal (Sass)—A beautifully formed white ground plicata with petunia violet border and stippling. \$1.00 each.

Belladonna (Koehler)—This and Princess Osra are the two best medium blue and white plicatas I have seen. 50c each; \$5.00 doz.

Captain Coffin (Toedt)—One of the bluest lavenders; of good size and pallida foliage. \$1.50 each.



Caroline Stringer (Sass)—The best light pink iris I have seen. \$3.00 each.

Celeste—Best tall light blue for massing. Wavy petals. Free flowering. 15c each; \$1.50 per dozen.

Chas. Dickens—Best medium azure blue for massing. 10c each; \$1.00 per dozen.

Corrida-Good blue. 50c each.

Demure (Sturt)-A soft blend of color. 20c each.

Elberon (Koehler)—To my notion the best of Koehler's reds. 50c each.

Ed. Mitchell-A lovely rosy purple. 50c each.

Fairy-A fragrant white tinted blue. 15c each; \$1.50 dozen.

Flavescens—A cream colored iris useful in harmonizing other colors. 15c each; \$1.50 dozen.

Gertrude-Lavender blue. 15c each; \$1.50 per dozen.

Gleam o' Gold (Toedt)—Formerly Melody. The best blend of clear lavender and yellow I have seen; large flowers borne on 40-inch stem. \$2.00 each; \$15.00 per dozen.

Georgia (Farr)—Mr. Seyler, of Farr's Nursery, lists this variety among his favorites. It is a splendid flower of Cateleya rose color with wavy edges. 50c each.

Greta—White with falls heavily reticulated with rose. Lovely in crackle glass with white cluster flowered pyretheums and ferns. 75c each.

Her Majesty--Deeper color than Queen of May. 15c each; \$1.50 per dozen; \$10.00 per 100.

Isolene—Best deep rose blend, velvety falls. Should either have a liberal quantity of sand in soil or else be planted on sloping ground. Likes a sunny location. 25c each; \$2.50 per dozen.

Innocenza—White with purple reticulation on haft. 15c each; \$1.50 per dozen; \$10.00 per 100.

Inca—Pure yellow standards, blackish purple falls, reticulated. The most striking flower of its color. \$1.00 each.



Japanesque—Shape of flower similar to the Japanese type. 35c each.

Jacquisinea-A rich red. 50c each.

Jubilee (Sass)—A striking Naples yellow and white background plicata of heavy substance and wavy petals dotted and stippled with purple and brown. This flower crossed with some of the best reds or pinks should produce some very attractive seedlings. I like it in cut flower work, in boquets of spring garden flowers, with the cream pink of Golden Harvest peonies and the velvety red of Jacquisinea Irises for contrast. \$3.00 each.

King Karl (Sass)—The most perfectly formed plicata I have seen. The flowers are beautiful frilled and dotted with a blend of rich colors. \$3.00 each.

Katherine E. Lees—A white and pinkish lilac plicata. 20c each; \$2.00 per dozen.

Lona (Sass)—Similar to King Karl but having more of lavender in the coloring. \$3.00 each.

Lent A. Williamson—A lovely campanula violet blend of smooth textured velvet. I have a large stock of this. 40c each; \$4.00 per dozen.

La Niege—A flaring white with heavy textured falls. The right size for table decorating. 75c each.

Lohengrin—A dull rosy mauve which should be of value to breeders because of the flush of white on center of falls, which distinguishes it from other purples. 15c each; \$1.50 per dozen.

Ma Mie-Light Blue and White pilcata. 35c each.

Madame Chereau—Purple and white plicata. 15c each; \$1.50 per dozen.

Mauvette (Toedt)—Formerly Mauvette Pallida. Similar to Pallida Dalmatica but pinkish lilac or mauvette in color. \$1.50 each; \$12.00 per dozen,

Monsignor-Purple. 15c each: \$1.50 per dozen.

Midgard (Sass)—The best bright rose and yellow blend I have seen. A tint of ashes of roses overlays the bright color. Large flowers. \$5.00 each.

Midwest (Sass)-This flower bore the distinction of being the



most beautifully ruffled flower at the Southern California Iris Show, 1927, where it won first honors in the Amateur Class, Plicata Section. Pure white ground heavily stippled with rosy purple. 50c each.

Mady Carriere-A lavender and yellow blend. 20c each.

Mrs. Allan Grey-A rose mauve blend. 15c each; \$1.50 dozen.

Mother of Pearl-A popular light pearl grey. \$1.00 each.

Oriflame—For size and color this is equal to many of the fine new varieties. Blue standards and purple falls. 25c each; \$2.50 per dozen.

Othello—Good dark velvety blue purple. Am overstocked on this variety and so price it at \$1.50 per dozen; \$10.00 per 100.

Plumed Knight (Sass-Toedt)—Formerly known as Colonial Dame, also as Sass Seedling No. 51. A flower of great refinement because of the fine veining and powdering of pinkish lilac on white standards and falls. It is extremely hardy and should be of value to breeders. It seeds freely and the seed pods are distinctively long and slender, often two pods borne on one stem. Like all of the plicatas it thrives best in raised beds or else in soil to which some sand has been added. It is a florists' flower and combines beautifully with Villosa lilacs and Marguerite Gerard peonies, with Thalictrum foliage and Garden Heliotrope added for finish. \$2.00 each.

Prairie Gold (Sass)—The most intensely brilliant yellow I have seen. A sturdy growing variety. Fine for contrast with the blackish purples. \$5.00 each.

Parisiensis—A purple variety which is recommended as a breeder. 40c each.

Pandora (Sturt)-Lavender rose. 35c each.

Pallida Dalmatica—An old favorite which still remains a favorite with many in spite of newer introductions. Tall, large lavender. 15c each; \$1.50 per dozen. (We have shipped as high as 1,000 rhizomes of above variety in one season and still have a fine stock of it.)

Prof. Seeliger (Kohler)—A darker red than Red Riding Hood. Both seed freely. 40c each; \$4.00 dozen.

Poincar-Brassy shade of yellow. 30c each.

Queen of May-A good lilac pink. 15c each; \$1.50 per dozen.



Rheine Nixe-15c each; \$1.50 per dozen.

Rosedale (Koehler)—I like this blue-bearded blue, and am using it for breeding purposes. 40c each; \$4.00 per dozen.

Red Riding Hood (Koehler)-40c each; \$4.00 per dozen.

Sherwin Wright—We have sometimes used this flower for Mother's Day Receptions held by P. E. O., carrying out the yellow and white by using Spirea Van Houttei with it. Lovely in brown willow hanging baskets with sprays of Spirea. 15c each; \$1.50 per dozen.

Seminole (Farr)—Said to be the reddest iris. It is the best selling red in our garden. 40c each; \$4.00 per dozen.

Tamerlane—A rich purple blend. Lovely with Deutsia Gracillus. 20c each; \$2.00 per dozen,

Trojana—A purple. Many of our finest irises have Trojana blood in their veins. 50c each,

Undine (Koehler)—A medium deep blue. 25c each; \$2.50 per dozen.

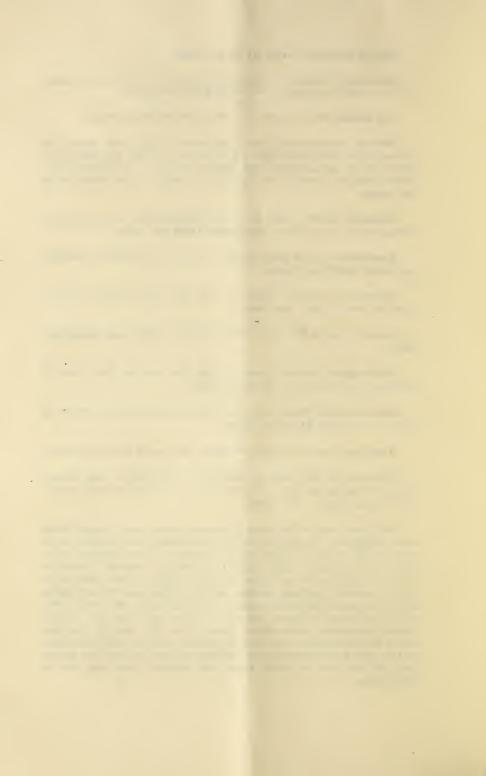
White Queen (Queen Mary)—I like this and La Niege best of moderate priced whites. \$1.00 each net.

White Knight—Pure white with slight reticulation of purple at throat. 15c each; \$1.50 per dozen.

Windham-One of the pinkest irises. 20c each; \$2.00 per dozen.

Zua—One of the loveliest flowers in the garden. The crepey texture is similar to that of California's most beautiful wild flower, the Matilija Poppy. 65c each.

All Irises listed with name of the originator were bought direct from originator. Judging at recent flower shows has helped me to true up my stock of better named varieties. My collection comprises 200 varieties of Irises and I will have a surplus of some of the new pink shades to offer July 15, 1928. I also have such choice varieties as Peau Rouge, Dejah, Perladonna, True Charm, Blue Bird, and some new varieties from Sass Bros. not yet in commerce, including Gretchen, white with pink falls and Mrs. Wicht, yellow standards, falls almost black; also Dr. Berry's Cacique, which is a red purple with striking signal patch of gold, belonging to the same type as Dorothea K. Williamson. We like to have people visit our gardens and study these new varieties when they are at their best.



SIBERIAN IRISES

Do not plant these in water, but in moist leaf-mould soil. Use just enough coarse sand in the soil to make it work well; and sift the sandy soil among the fiberous roots, then give a thorough soaking down. This is the correct method for planting all fiberous rooted plants, since it prevents the roots from matting. This moisture loving type resents the baking of the rhizomes; for that reason we set them with the base about ½ to ¾ inches below surface of soil, and always plant them on level ground, where they may be watered occasionally during the heat of late summer and either mulched with lawn clippings or protected with a ground cover of Myrtle. Given these conditions they are easy to establish and reward us with quantities of bloom. Snow Queen is a favorite with florists and is being much used in bride's boquets.

Emperor-Tall. A splendid dark velvety blue purple. 50c each; 3 for \$1.00.

Perry's Blue-The best bright light blue. 50c each; 3 for \$1.00.

Geo. Wallace—Tall. Bears a profusion of small blue flowers yeined white. 20c each; 3 for 50c.

Miss Dodo-Larger flowers than above variety, but similar coloring. 50c each; 3 for \$1.00.

True Blue—Azure blue of splendid texture and heavy foliage. 50c each; 3 for \$1.00.

Snow Queen—A splendid white for cutting. A favorite florists' flower. 20c each; 3 for 50c.

Orientalis-Dark blue. 20c each; \$2.00 per dozen.

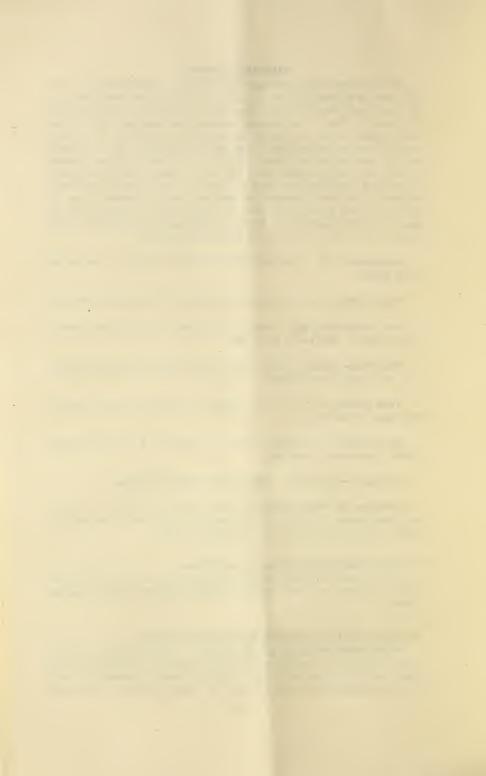
Dorothea K. Williamson—A new moisture loving type, requiring light shade. The deep velvety purple flowers formed at the leaf axils. A fine exhibition flower. \$1.00 each net.

MY OWN INTRODUCTIONS IN IRISES-

These are listed under the following names, in the tall bearded group: Gleam o' Gold, Piumed Knight, Mauvette and Captain Coffin.

MY OWN INTRODUCTIONS IN HARDY PHLOX-

White Phlox Flora T. Riedy (Toedt). My best phlox seedling saved from about six thousand plants, covering a period of eight years' work in plant breeding. This is a cross between the early flowering white Miss Linguard and the later flowering Frau Anton



Buchner. Large, well shaped panicles of pure white bloom. Side branches throw numerous smaller heads of bloom at the same time. The scason of bloom is intermediate between that of the decussata and the suffruticosa types, making it the forerunner of a new species. A splendid multiplier. More endurance than the average phlox. I believe this phlox will take its place as one of the three best whites on the market. Strong divisions. 50c each.

"The best white phlox I have seen."-W. A. Toole.

"I am disposing of all other white phlox and growing Flora Riedy."—Mrs. O. B. Stevens.

"I consider Flora T. Riedy outstanding because of its free-branching habit."—H. P. Sass.

"It is pure white. I understand there is need of a good white on the market."—E. S. Welch.

Pink Phlox—Pastel Pink (Toedt). A pure blush pink with deeper blush pink eye. The peculiar texture of the bloom gives it the quality of pastel coloring. Very free flowering. Good multiplier. Price each, \$1.00. Stock scarce.

Mr. Earl E .May selected this as being entirely distinct from any pink phlox he had seen and pronounced it the best seedling out of some 30 or 40 selected seedlings.

OTHER PLANTS-

Pyrethrums in assortment including doubles, singles and anemone flowered; all shades of pink, red and some white. 20c each; 3 for 50c.

Lily of Valley Pips—Plant early. \$1.50 per 100. Baby's Breath—Strong blossoming size. 25c each; \$2.50 per dozen.

Baby's Breath-Heavy old plants. 40c each.

Oriental Poppies-Mostly scarlet. 30c each; \$3.00 per dozen.

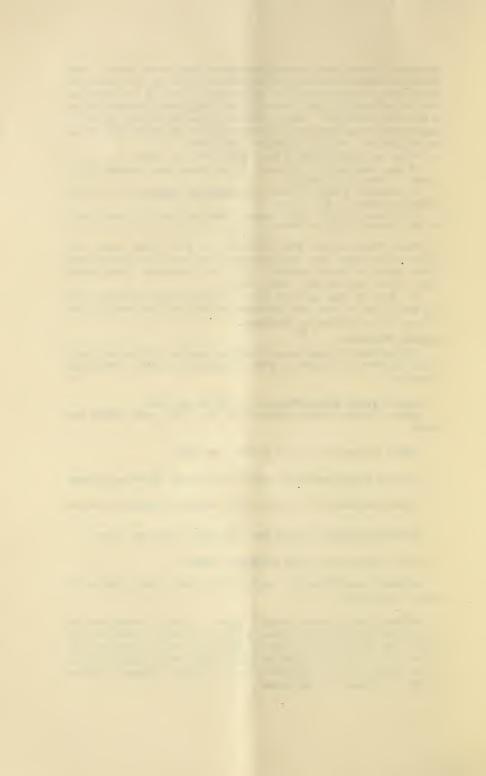
Michaelmas Daisy-St. Egwin pink. 20c each; \$2.00 per dozen,

Michaelmas Daisy-Climax blue, 15c each; \$1.50 per dozen.

Hardy Ferns-20c each: \$2.00 per dozen.

Sorbaria Sorbifolia—Ash leaved foliage and creamy plumes of bloom. 50c each.

Golden Glow "Golden Globe" (Sass)—A lovely substitute for early flowering chrysanthemums. Flowers of good size and so fully double that outer petals reflex to the stem, giving it perfect ball shape. Free from the imperfect brown petals which injures bloom on the older variety. Height 7 feet 9 inches. (Blooms during month of August.) 2 for \$1.00.



My nursery is located just six miles south of Fremont County State Park. A strip of loess soil, the richest in the world, runs through this section.

Cash with order, please.

"IRIS IN THE LITTLE GARDEN" will help you to build lovely gardens of inexpensive plant material. It will also help you to select flowers and suitable containers which will add beauty and distinction to the furnishings of your home. An autographed copy of this book may be had by sending direct to the author, Mrs. Ella Porter McKinney, Garfield Ave. and Woodland Road, Madison, New Jersey. Price \$1.85.

I wish that every garden club might have at least one membership in the Massachusetts Horticultural Society. This entitles a member to the use of books sent out by the most complete Horticultural Library in the United States. This also includes a subscription to the bi-monthly magazine "Horticulture." Dues \$3.00 per year, payable to the society at Horticultural Hall, Boston, Mass.

Join the American Iris Society by sending check for \$3.00 yearly dues payable to this society, addressed in care Science Press Printing Co., Lancaster, Pa.

I have secured the agency for the book which has helped me most in plant-breeding. It is "New Creations in Plant Life," by Harwood. Price \$2.00 postpaid. This book explains in simple terms, the way in which the late Luther Burbank aided nature in the creation of new forms of plant life. The chapter, "How You May Do It Too," epens a new field of endeavor to the amateur gardener.



